



PROUDLY PRESENTS

FOLLOW YOUR
Dreams

CAREER & COLLEGE FAIR

APRIL 23, 2024

ORCHESTRA HALL



**SPONSORSHIP PARTNER
OPPORTUNITIES**



WHAT WE DO

Be The Change MN works to connect underserved children, teens, and families with quality resources, curated experiences, & equitable access to community support systems.

Our Core Initiatives:

- Produce innovative events that promote + cultivate authentic, meaningful, and lasting connections.
- Curate events + experiences that engage a diverse group of curious and passionate philanthropists.
- Expand Volunteer Engagement by headcount & geographical location.
- Award Grants + Scholarships to future leaders & changemakers.



WHO WE ARE

We believe that when our **entire** community (residents, local grassroots organizations, city leaders, business owners, corporations, & community champions) participates in the unique, connection-focused opportunities we provide, they will **BE** inspired to create **THE** meaningful **CHANGE** that will positively impact our **MN** community & beyond.

We hope you will join us to support & recruit these students who will soon become our leaders of tomorrow!

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THE EVENT

Tuesday, April 23rd, 2024

Orchestra Hall 9am-3pm

12 participating Area High Schools
600 students!

Created to support Students of Color, Immigrants,
and First-Generation College applicants currently in
Grades 11-12.



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THE EVENT

CAREER & COLLEGE FAIR



This event offers students an interactive, thought provoking, and encouraging experience as they explore options for “life after high school”. Students will have access to available employment/internship opportunities, educational institutions, resources, and networking which will include:

- Meeting face-to-face with 50+ exhibitor booths offering career, internship, and educational opportunities: Fortune 500 companies, small business owners, trade schools, local municipalities, postsecondary institutions, & entrepreneurs.
- Breakout workshops offering inspiration, guidance, & tools for success.
- Keynote motivational speaker session.
- Giveaways, raffles & prizes.
- Lunch will be provided.



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EVENT AGENDA

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8:45am - 12:30pm
GROUP 1

6 schools - 300 Students

8:45-9:15 Keynote Speaker

10 min transition

30 min Exhibitor Experiences

10 min transition

30 min Exhibitor Experiences

10 min transition

30 min Exhibitor Experiences

10 min transition

30 min Break-Out Specialty Workshop

12:00 - 12:30 Lunch

& Bus back to school



11:30am - 3:15pm
GROUP 2

6 schools - 300 Students

Arrive - 11:30 - 12 Lunch

12:00-12:30 Keynote Speaker

10 min transition

30 min Exhibitor Experiences

10 min transition

30 min Exhibitor Experiences

10 min transition

30 min Exhibitor Experiences

10 min transition

30 min Break-Out Specialty Workshop

3:15 Bus back to school

*schedule subject to change



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EVENT SPONSORSHIP OPPORTUNITY



**PRESENTING
SPONSOR
\$15,000**

1 AVAILABLE

This Valued Sponsor will be the celebrated visible Sole Presenting Partner of Be The Change MN Follow Your Dreams Career & College Fair hosting 600 students and 200+volunteers/guests/exhibitors.

- Exclusive Presenting Sponsor signage placed throughout the event
- Logo with clickable URL on Be The Change MN website event page
- Logo highlighted on all event signage
- Social media post dedicated to presenting sponsor company highlights
- Company logo on all attendee SWAG items
- Opportunity for company literature/swag to be put in all attendees bags
- Premium Booth Space (table & chairs, electrical included) chosen location
- (6) Exhibitor Registrations, (6) Lunches, (6) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



EVENT LANYARD
SPONSOR
\$10,000

1 AVAILABLE

This Valued Sponsor will have exclusive logo placement on all 600 participant and 200+ volunteer/guest/exhibitor lanyards worn for the entire event.

- Logo included on all signage placed throughout the event
- Logo with hyperlink on Be The Change MN website event page
- Company tagged in event social media posts
- Opportunity for company literature/swag to be put in all attendees bags
- Premium Booth Space (includes table & chairs, electrical)
- (4) Exhibitor Registrations, (4) Lunches & (4) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



EVENT PROGRAM
NOTEBOOK
SPONSOR
\$10,000

1 AVAILABLE

This Valued Sponsor will have exclusive logo placement on the event program which will be a custom notebook given to all 600 participants

- Logo included on all signage placed throughout the event
- Logo with hyperlink on Be The Change MN website event page
- Company tagged in event social media posts
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Premium Booth location (includes table & chairs, electrical)
- (4) Exhibitor Registrations, (4) Lunches & (4) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



**LUNCH TIME
SPONSOR
\$7,500**

2 AVAILABLE

This Valued Sponsor will have exclusive logo placement on all 600 participant and 200+ volunteer/guest/exhibitor lunch boxes

- Logo included on signage placed throughout event
- Exclusive Signage in lunch pick-up area
- Logo with hyperlink on Be The Change MN website event page
- Company tagged in event social media posts
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Booth (includes table & chairs)
- (3) Exhibitor Registrations, (3)Lunches & (3) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



**STUDENT
SWAG BAG
SPONSOR
\$6,000**

1 AVAILABLE

This Valued Sponsor will have the key/prominent logo placement on all 600 participant event SWAG bags

- Logo included on signage placed throughout event
- Logo with hyperlink on Be The Change MN website event page
- Company tagged in event social media posts
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Booth (includes table & chairs)
- (3) Exhibitor Registrations, (3) Lunches & (2) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



**H2O BOTTLE
SWAG
\$4,000**

1 AVAILABLE

This Valued Sponsor will have the key/prominent logo placement on all 600 participant event SWAG H2O bottles

- Logo included on signage placed throughout event
- Logo included on Be The Change MN website event page
- Company tagged in event social media posts
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Booth (includes table & chairs)
- (2) Exhibitor Registrations, (2) Lunches & (2) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



TRANSPORTATION
SPONSOR

\$3,500

2 AVAILABLE

This Valued Sponsor is ensuring that all 600 participants + school faculty have appropriate transport to/from the event

- Logo included on each bus + on signage placed throughout event
- Logo included Be The Change MN website event page
- Company tagged in event social media posts
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Booth (includes table & chairs)
- (2) Exhibitor Registrations, (2)Lunches & (1) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



**WORKSHOP
SPONSOR
\$3,000**

3 AVAILABLE

This Sponsor will support the participating workshop presenters create an incredible experience for event participants

- Logo included on signage placed/related to Workshops
- Logo included Be The Change MN website event page
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Booth (includes table & chairs)
- (2) Exhibitor Registrations, (2) Lunches & (1) Parking Passes

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EVENT SPONSORSHIP OPPORTUNITY



**SWEET TREAT
BREAK
SPONSOR
\$3,000**

3 AVAILABLE

This sponsorship will provide students with a fun treat/snack on a designated floor of the event level experience

- Logo included on dedicated signage at the Sweet Treat Break Station
- Logo included Be The Change MN website event page
- Opportunity for company literature/swag to be put in all attendees bags
- (1) 10x10 Booth (includes table & chairs)
- (2) Exhibitor Registrations, (2) Lunches & (1) Parking Passes

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STUDENT SCHOLARSHIP AWARDS



**STUDENT
SCHOLARSHIP
SPONSORSHIP
\$500 or \$1,000**

**This is an opportunity to join us
in awarding (1) student attendee from each of the
12 participating High Schools, each a \$1,000 scholarship!**

- Opportunity for your company literature/swag to be put in all attendees bags
- (1) Exhibitor Registration, (1)Lunch

This is also a great add-on to the Exhibitor booth package

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STUDENT SCHOLARSHIP AWARDS



**STUDENT
SCHOLARSHIP
SPONSORSHIP**
**\$500
or \$1,000**

**This is an opportunity to join us
in awarding (1) student attendee from each participating
High School a \$1,000 scholarship.**

\$500 or \$1000 sponsorship contributions available.

- Opportunity for your company literature/swag to be put in all attendees bags
- (1) Exhibitor Registration, (1)Lunch

This is also a great add-on to the Exhibitor booth package

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EVENT EXHIBITOR OPPORTUNITY



\$2,500

Our Valued Exhibitors will have the opportunity to connect with 600 High School Students from 12 area High Schools!

Exhibitor Package includes:

- Logo displayed on Be The Change MN website - Follow Your Dreams page
- Logo included on event program & marketing throughout event
- Opportunity for company literature/swag to be put in all attendees bags
- 10' x 10' booth space (8' table, 2 chairs, electrical included- if needed)
- (2) Exhibitor Registrations, (2) Lunches, (2) Parking Passes

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EVENT EXHIBITOR OPPORTUNITY

\$500

***This pricing is only available for Nonprofit (5013c) and Educational Institutions**

Our Valued Exhibitors will have the opportunity to connect with 600 High School Students from 12 area High Schools!

Exhibitor Package includes:

- Logo displayed on Be The Change MN website - Follow Your Dreams page
- Logo included on event program
- Opportunity for company literature/swag to be put in all attendees bags
- 10' x 10' booth space (8' table, 2 chairs, electrical not included)
- (2) Exhibitor Registrations & (2) Lunches

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thank you for considering these opportunities!



**FOR ALL SPONSORSHIP INQUIRIES
PLEASE CONTACT**

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