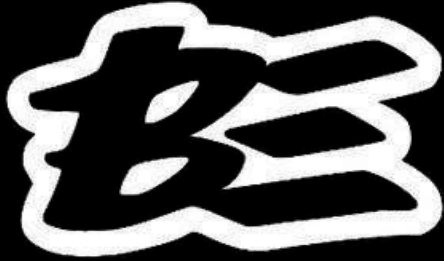




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who we are. what we do.



THE CHANGE MN

Our Mission

Be The Change MN works to connect underserved children/teens/families with quality resources, curated experiences, and equitable access to existing community support systems.

We aim to provide opportunities and produce events that promote & cultivate connections between a vast array of people within our communities.

Purposeful relationships and expansive networks play a huge role in helping present & future changemakers succeed. We believe that when corporate leaders, residents, trailblazers spearheading change in their own backyards, business owners, and city officials come together to form meaningful relationships, positive change is inevitable.



the event.

Be The Change MN Inagural Speaker Series

Saturday September 9th, 2023 | Orchestra Hall 1-3pm

This event is designed to spark meaningful change through conversation. We've created this Speaker Series to provide members of the community a platform to share their experiences via an open and honest environment.

The chosen Speakers will provide guidance & education on relevant issues impacting families & youth. The goal is to offer helpful tools/resources to participants, so they feel empowered to start having tough conversations at home that will help strengthen our communities.

Speaker content for this event will focus on providing:

- Guidance on how to safely handle a police encounter (youth focused)
- Insight as to why community/public safety requires a group effort to succeed
- Inspiration on how to take experiences of loss & turn them into actions that generate forward change



event agenda.

A Conversation about Community, Safety, Hope, & Action

KEYNOTE SPEAKER 1-1:30pm

Wanda Johnson (Oscar Grant Foundation)

SPEAKER PANEL 1:30pm-2pm

Moderator: Chanda Smith Baker (Executive Leader, Philanthropist, Podcast Host)

Panelist: Lisa Clemons (A Mother's Love)

Panelist: Charles Adams III (Former North Coach, MN Twins Security)

Q & A 2pm-2:30pm

with Wanda Johnson & Panelists

RECEPTION 2:30pm-3pm

Appetizer & Refreshments



keynote speaker.

Wanda Johnson

Mother of the movement. Community organizer.

Wanda is a motivational speaker and activist with a long history of community organizing and speaking to equity. When her son Oscar Grant II was murdered by an Oakland BART transit officer on January 1, 2009, she embarked on a journey to turn that pain into purpose. Oakland's demand for justice ignited a national movement. Wanda's work also caught the attention of Forest Whittaker, who produced the hit film 'Fruitvale Station', telling the story of Oscar Grant's last day of life.



panel moderator.



Chanda Smith Baker

Chanda Smith Baker has more than 20 years of experience working in, for and with underestimated communities. In 2017 she joined Minneapolis Foundation as the Senior Vice President of impact where she oversaw the foundation's grant making programs, & provides strategic direction to community initiatives and partnerships. Chanda is also the podcast host of 'Conversations with Chanda'.



featured panelists.



Lisa Clemons

Lisa is the founder and director of A Mother's Love Initiative in Mpls.

This grassroots organization is working to reduce gun & domestic violence in our community in order to build a better foundation for families to thrive & succeed.



Charles Adams III

Charles is a former police officer, a two-decade veteran of the Mpls force, and North High Football coach. He is a supporter of youth programming and focuses on developing positive connections & partnerships between police and community.





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thank you.



We Appreciate Your Generosity

Sponsorship is the reason Be The Change MN can offer engaging events & give back to our community. We have been able to make immediate and significant impact on many non-profits, youth programs, and grassroots organizations thanks to our partners.

Our initiatives aim to bring joy, learning, and deep connection to those in our community. We look forward to continued growth that will allow us to expand our reach and offer even more support to the inspirational leaders who are doing what is needed to create positive change.

Sponsorship information also available on our website - bethechangemn.com