

sponsorship partner opportunities.



**who we are.
what we do.**



THE CHANGE MN

Our Mission

Be The Change MN exists to connect underserved youth/families with quality resources, curated experiences, and equitable access, to existing community support systems.

Purposeful relationships & expansive networks play a huge role in **helping our present/future changemakers succeed**. We believe that when corporate leaders, residents, business owners, city officials, and the trailblazers spearheading change, come together and form meaningful relationships, **positive change is inevitable**.

We work to accomplish this by **creating experiences that promote conversation & cultivate connection**. Participants & supporters of these efforts are able to partake in an incredible experience, while simultaneously raising money/awareness for organizations creating **positive, lasting change** in our community.



event details.

Sunday September 10th Theodore Wirth Golf Course

TOURNAMENT CHECK-IN 10-11:30AM

OFFICIAL TOURNAMENT WELCOME 11:45AM

SHOTGUN START 12PM
BOX LUNCH SERVED ON THE COURSE

TOURNAMENT ENDS/AFTERPARTY BEGINS 5PM
DINNER, SILENT AUCTION, LIVE DJ, AWARDS CEREMONY

CLOSING WORDS 7PM

All levels of experience welcome...we are all here to have FUN!

Teams are comprised of 3 golfers + 1 designated Be The Change MN community leader.

Shotgun start: All participating golfers are on the course at the same time - teams are positioned on a different hole throughout. All teams start play at the same time + play full round, finishing at the hole where they started.



why this event matters.



4th Annual Be The Change MN Golf Tournament

play. connect. support. impact.

Be The Change MN Golf Tournament is an event created to promote meaningful change in our community through connection. In a fun and relaxing atmosphere, participants are given the opportunity to network, find common ground, and form lasting relationships rooted in a mutual commitment to building a more just society.

Not only will these newly formed relationships influence change, the money raised will positively impact local organizations with limited access to funding, who are working to help the underserved in our community.



grant program.



Be The Change MN proudly works to provide funding, support & resources to local nonprofits focused on creating meaningful, impactful change for youth/families in the community.

This Golf Tournament allows us to raise funding for our Grant Program.

Be The Change MN Grants honorably award local individuals & nonprofit organizations whose demonstrated passion, dedication, and effort has made significant & impactful change within the community.

Any individual/organization with an annual operating budget of less than \$500k is eligible to apply. Application deadline is September 1, 2023.



please consider sponsorship.



Sponsorship Support is how Be The Change MN is able to produce incredible events.

Additionally, a portion of all sponsor contributions is dedicated to funding our important grant program.

Sponsor Partnership allows us to make an immediate and significant impact on so many nonprofits, youth programs, and grassroots organizations in our community.

We thank you for considering.



premier level sponsorship opportunities.

	UNIQUE SPONSOR LEVEL BENEFIT	LOGO PROMINENT ON ALL <ul style="list-style-type: none"> • EVENT COLLATERAL • EXTERNAL COMM • BTCMN WEBSITE • BTCMN FB + IG 	LOGO PLACEMENT ON ALL EVENT ON-SITE SIGNAGE	COMPANY SWAG INCLUDED IN PARTICIPANT TEE GIFT FOR EACH GOLFER (sponsor donates)	NON-GOLFER DINNER TICKETS	GOLFERS IN TOURNEY <i>*unused spots may be donated</i>	RESERVED PARKING SPOTS
OUTDOOR LOUNGE SPONSOR \$15,000	BRANDING VISIBLE IN ALL KEY LOUNGE AREAS	✓	✓	✓	10	3	3
CELEBRATION SPONSOR \$10,000	SIGNATURE DRINK NAMED AFTER SPONSOR LOGO PLACEMENT DINING/BAR AREA	✓	✓	✓	5	3	3
CELEBRATION SPONSOR \$10,000	LOGO ON ALL COURSE DIRECTIONAL SIGNAGE	✓	✓	✓	5	3	3
COMMUNITY CHAMPION \$7,500	LOGO ON NAME TAGS + FUNDS OUR COMMUNITY LEADERS WITH COMP GOLF REGISTRATION	✓	✓	✓	3	3	3



event operation sponsorship opportunities.

	UNIQUE SPONSOR LEVEL BENEFIT	LOGO ON ALL • EVENT COLLATERAL • EXTERNAL COMM • BTCMN WEBSITE • BTCMN FB + IG	LOGO PLACEMENT ON ALL ON-SITE EVENT SIGNAGE	COMPANY SWAG INCLUDED IN PARTICIPANT TEE GIFT FOR EACH GOLFER (sponsor donates)	NON-GOLFER DINNER TICKETS	GOLFERS IN TOURNEY <i>*unused spots may be donated</i>	RESERVED PARKING SPOTS
GOLF CART SPONSOR \$5,000	BRANDING ON ALL CARTS (36) + BEV CARTS	✓	✓	✓	3	3	X
ROCKSTAR SPONSOR \$5,000	FUNDS DEEJAY PERFORMANCES FOR ENTIRE EVENT + BRANDING @ ALL PERFORMANCE AREAS	✓	✓	✓	3	3	X
SILENT ACUTION SPONSOR \$5,000	BRANDED SIGNAGE IN AUCTION + HELPS FUND AUCTION OPERATIONS	✓	✓	✓	3	3	X
YOUTH ENTREPRENEUR SPONSOR \$5,000	BRANDED SIGNAGE AT YOUTH MKT WHICH SUPPORTS ASPIRING YOUTH	✓	✓	✓	3	3	X



on-course sponsorship opportunities.

	UNIQUE SPONSOR LEVEL BENEFIT	LOGO ON ALL • EVENT COLLATERAL • EXTERNAL COMM • BTCMN WEBSITE • BTCMN FB + IG	LOGO PLACEMENT ON ALL ON-SITE EVENT SIGNAGE	COMPANY SWAG INCLUDED IN PARTICIPANT TEE GIFT FOR EACH GOLFER (sponsor donates)	NON-GOLFER DINNER TICKETS	GOLFERS IN TOURNEY <i>*unused spots may be donated</i>	RESERVED PARKING SPOTS
LUNCH BOX SPONSOR \$5,000	BRANDING ALL BOX LUNCHES SERVED TO EVERYONE AT EVENT	✓	✓	✓	3	3	X
TEE GIFT BAG SPONSOR \$5,000	BRANDING ON THE GIFT BAGS FOR EVERY GOLFER	✓	✓	✓	3	3	X
CORPORATE TEAM SPONSOR \$3,000	FUNDS THE EXPERIENCE FOR A PARTICIPATING TEAM	✓	✓	✓	3	3	X
HOLE SPONSOR \$2,000	BRANDED SIGNAGE AT A DESIGNATED COURSE HOLE	✓	✓	✓	2	1	X

**becoming a
valued sponsor.**



Connect directly with one of our partnership coordinators

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**Kimberly
Gottschalk**

310-570-8783



**Anna
Babington-
Johnson**

612-600-1068

thank you.



We Appreciate Your Generosity

Sponsorship is the reason Be The Change MN can offer engaging events & give back to our community. We have been able to make immediate and significant impact on many non-profits, youth programs, and grassroots organizations thanks to our partners.

Our initiatives aim to bring joy, learning, and deep connection to those in our community. We look forward to continued growth that will allow us to expand our reach and offer even more support to the inspirational leaders who are doing what is needed to create positive change.

Valued Sponsor info also available on our website - bethechangemn.com